The Role of Gender, Birth Order, and Ability in Intra-household Educational Inequality: Evidence from Benin

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## Introduction and Motivation

- Intra-household variation explains $\approx 40 \%$ of child human capital variation in the developing world (Giannola 2023).

Distribution (Benin, 2013) Distribution (USA, 2015)

- Possible reasons
- Parents: \# of children, average human capital investment in children, education, wealth.
- Children: Gender, birth order, and different initial talent.

How effective are different education policies in reducing intra-households inequality?

## This Paper ...

Model parents' decision on human capital investments as they relate to:
(1) Gender of children,
(2) Birth order of children,
(3) Innate ability of children.

Decompose absolute average difference in children's education into gender bias, birth order and ability difference effects.
and ...
Design education policy to remove the inequality due to gender and birth order effects.

## Preview of Findings

In Benin:
From the reduced form analysis
(1) Inverted U-shaped relationship between mean and SD of education.
(2) Non-educated parents: gender + birth order effects $\approx 70 \% \times$ Total inequality.
(3) College educated parents: gender + birth order effects $\approx 33 \% \times$ Total inequality.

From the structural model

Education voucher
Reduce gender \& Eliminate gender \& Reduce overall birth order effects

Remove extensive margin education barriers

Targeted educ cost reduction


## Literature Review and Contributions

This paper contributes to 4 strands of literature
(1) Fertility choice model: (De Tray 1970, Becker and Lewis 1973, Becker and Tomes 1976, Vogl 2016, Weng et al. 2019).
(2) Within household schooling decision: Gender and birth order disadvantages (Nerlove, Razin, and Sadka 1984, Biswas 2000, Ota and Moffatt 2007, Fergusson, Horwood, and Boden 2006,Lachaud et al. 2014, Moshoeshoe et al. 2016, Weng et al. 2019, Esposito, Kumar, and Villaseñor 2020).
(3) Within household disparities in children's education and distribution of material resources (Rosenzweig and Schultz 1982, Akresh et al. 2012 Giannola 2023).
(1) Educational Kuznets Theory: Ram 1990, Londoño 1990, Thomas, Wang, and Fan 2003.

First structural modeling and estimation of household's human capital investments as they relate to gender, birth order and children's innate ability.

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## Data for empirical application:

- Population and habitation census data (Benin, 2013).
- Siblings and parents characteristics for about 90,000 individuals between 25 and 40 years old from about 33,000 hhs.
- Variables include gender, age, religion,family size, education attainment, education attainment of parents and siblings.


## Data <br> Sample Restrictions

(1) Sample 1: hhs with at least 2 children btw 25 and 40 years old. ( $\approx 51,600 \mathrm{hhs}$ )

Gender composition by hh type
(2) Sample 2: hhs with at least one educated child btw 25 and 40 years old. ( $\approx 32,800 \mathrm{hhs}$ )

Sample 0: All hhs with children btw 25-40 yrs old (160, 000 hhs )

Sample 1: Use for

- Policy counterfactual, and
- Comparative statics.

Sample 2: use for

- Stylized facts
- Estimation
- Policy counterfactual, and
- Comparative statics.


## Stylized Facts

## Stylized Fact I: Inverted U-shaped structure between Mean and SD of education



- Reinforced by the following regression:

$$
\begin{equation*}
S D_{h}=\beta_{1} \bar{q}_{h}+\beta_{2} \bar{q}_{h}^{2}+\varepsilon_{h}, \tag{1}
\end{equation*}
$$

Estimation results
Map (Benin, 2013)
observed vs. min vs. max inequality (Benin, 2013)

Figure 1: Within group mean and standard deviation of children's education

This educational Kuznets curve theory was empirically shown using cross countries data (see Ram 1990, Londoño 1990, Thomas, Wang, and Fan 2003)

## Stylized Fact II: Inequality Decomposition

$$
\begin{equation*}
\Delta_{\text {daughter-son }} E d u c_{h}=\beta_{0}+\beta_{1} \text { Firstborn_daughter }_{h}+\varepsilon_{h}, \tag{2}
\end{equation*}
$$



- In blue: the average gender effect + the average birth order effect $\left(\beta_{0}+\beta_{1}\right)$,
- In red: the average effect of gender - the average effect of birth order $\left(\beta_{0}\right)$,

Let $q_{h}=\left(q_{1, h}, q_{2, h}\right)$, and
Range $_{h}=\max \left(q_{h}\right)-\min \left(q_{h}\right)=\left|q_{1, h}-q_{2, h}\right|$
$E$ [Range|household has a firstborn daughter]

$$
\geq\left|\beta_{0}+\beta_{1}\right|
$$

Figure 2: Effect of gender and birth order on within household inequality ( $N_{c}=2$ )

Stylized Fact II: The shares of gender and birth order effects decline as parents' education increases


Figure 3: Inequality decomposition $\left(N_{c}=2\right)$

- Overall inequality reduces as parents' education increases


## Inequality Decomposition: Extensive v.s Intensive margin



(a) Extensive margin
(b) Intensive margin

Figure 4: Inequality decomposition $\left(N_{c}=2\right)$

- Compared to the extensive margin, ability have higher share in the total inequality for the intensive margin.
- The decrease in inequality by parents' education is mostly present in the extensive margin.


## Facts to Model ...

## Stylized Facts

- Increase in average education is associated with an increase in average inequality first, then with a decrease.
- Parents' education matter for average education, inequality, and its decomposition.
- Intra-household educational inequality is present both at extensive \& intensive margin.


## Model Features

- Gender and birth order are the 2 main observed sources of inequality.
- The key unobserved source is children's innate ability.

Education policy to remove inequality due to gender and birth order effects ? ...

## The Structural Model

## The Structural Model: Set up

Each household is characterized by an unobserved type, which determined the observed proportion of educated children.

The parents' decision involves 2 stages:
(1) In the first stage Parents decides the number of children $\left(N_{c}\right)$ and the aggregate education $\left(q_{T}\right)$.
(2) In the second stage, they distribute the education resources between children solving the following maximization problem.

$$
\begin{gather*}
\max _{q_{i}} U(q, \theta)  \tag{3}\\
\sum q_{i} \leq q_{T}, q_{i} \geq 0, q_{i} \leq q_{\max }
\end{gather*}
$$

$q_{\max }$ is the maximum years of education a child can get.
We model the second stage taking decisions in the first stage as given.

## The Structural Model: Set up

I use a generalized utilitarian social welfare function with concave utility function for each child. For $N_{c}=2$, Let

$$
U\left(q_{h}\right)=\nu_{h}\left[\sum_{i=1}^{2} a_{i, h} \cdot\left(q_{i, h}\right)^{\delta_{i, h}^{\text {low }}}-\alpha_{i}^{\text {low }} q_{i, h}\right]+\left(1-\nu_{h}\right)\left\{\sum_{i=1}^{2}\left[e_{i, h} \cdot\left(a_{i, h} \cdot\left(q_{i, h}\right)^{\delta_{i, h}^{\text {high }}}-\alpha_{i}^{\text {high }} q_{i, h}\right)\right]\right\},
$$

Uutity finction for any $N_{c}>1$ In blue: Simulated, In red: Parameters, In orange: Choice variables.

- $\nu_{h}$, is parents' constraint for having a non-educated child.
- $a_{i, h}=\frac{\omega_{i, h}}{\sum_{j=1}^{N_{c h}} \omega_{j, h}} \sim \operatorname{Beta}\left(\beta_{1}, \beta_{2}\right)$, where $a_{i, h}$ is relative ability-based preference for child $i$.
- $e_{i, h}=1\left\{a_{i, h} \cdot\left(q_{T}\right)^{\delta_{i, h}^{h i g h}}-\alpha_{i}^{h i g h} q_{T}>a_{j, h} \cdot\left(q_{T}\right)^{\delta_{j, h}^{h i g h}}-\alpha_{j}^{h i g h} q_{T}\right\}, e_{j, h}=1-e_{i, h}$.
- $\delta_{i, h}^{\text {type }}=\gamma-\theta_{1}^{\text {type }}$ Female $_{i}\left(1-\right.$ Female $\left._{j}\right)$, type $\in\{$ low, high $\}$. [ $\gamma$ is normalized to 0.5$]$
- $\alpha_{i}^{\text {low }}$, and $\alpha_{i}^{\text {high }}$ are the marginal education costs (financial and opportunity costs) of child $i$.
$\nu_{h}$, Female $_{1, h}$, Female $_{2, h}$, and $q_{T_{h}}$ are drawn from the empirical joint distribution of those variables


## The Structural Model: Set up

- We allow $\theta_{1}^{\text {high }}$ to be function of daughter's birth order,
- $\theta_{1}^{\text {high }}=\theta_{1}^{d s, \text { high }} 1\left\{\right.$ gender_comp $\left.=b^{d, s}\right\}+\theta_{1}^{\text {sd,high }} 1\left\{\right.$ gender_comp $\left.=b^{s, d}\right\}$
- $b_{h}^{d, s}=$ Female $_{1, h} \cdot\left(1-\right.$ Female $\left._{2, h}\right), b_{h}^{s, d}=\left(1-\right.$ Female $\left._{1, h}\right)$. Female $_{2, h}$.

$$
\theta=\left(\theta_{1}^{l o w}, \theta_{1}^{d s, h i g h}, \theta_{1}^{s d, h i g h},\left(\alpha_{1}^{\text {high }}-\alpha_{2}^{\text {high }}\right),\left(\alpha_{1}^{\text {low }}-\alpha_{2}^{\text {low }}\right)\right)
$$

- $\alpha_{2}^{\text {high }}$, and $\alpha_{2}^{\text {low }}$ are normalized to 0 .

Estimation

## The Structural Model: Summary

Parameters are estimated using simulated method of moments.
List of moment matched

- Ave diff in the educ of daughters and sons [both gender=1 and int margin=1] $\left(\theta_{1}^{\text {low }}\right)$.
- Ave diff in the educ of 1 st born and second [both gender=0 and int margin=1] $\left(\alpha_{(1)}^{\text {low }}\right)$.
- Prop of educated 1st born [both gender=0, and ext margin $=1]\left(\alpha_{(1)}^{\text {high }}\right)$.
- Prop of educated firstborn daughters [both genders=1, and ext margin $=1]\left(\theta_{1}^{d s, \text { high }}\right)$.
- Prop of educated second born daughters [both genders $=1$, ext margin $=1$ ] $\left(\theta_{1}^{\text {sd,high }}\right)$.

Def: Ext margin: Households with one non-educated child,
Int margin: households with no non-educated child,
Both gender: Households with one son, and one daughter.

## The Structural Model: Estimation

The corresponding sample objective function is the following expression:

$$
\begin{gather*}
\hat{Q}(\theta)=\left(\bar{Y}_{d, z}^{d}-\bar{Y}_{b, z}^{d}-\left(\hat{\mu}_{d, z}^{d}-\hat{\mu}_{b, z}^{d}\right)\right)^{2}+\left(\hat{m}_{2}-\hat{\pi}_{1}\right)^{2}+\left(\hat{m}_{3}-\hat{\pi}_{f b, d}\right)^{2}+\left(\hat{m}_{4}-\hat{\pi}_{s b, d}\right)^{2}+  \tag{4}\\
\sum_{l \in\{d, s\}}\left(\bar{Y}_{2, z}^{l}-\bar{Y}_{1, z}^{l}-\left(\hat{\mu}_{2, z}^{l}-\hat{\mu}_{1, z}^{l}\right)\right)^{2} \\
\hat{\theta}=\operatorname{argmin}_{\theta \in \Theta} \hat{Q}(\theta)
\end{gather*}
$$

Red: Model prediction, Blue: Data.

## Estimation of G(.)

$$
a_{i, h} \sim^{i . i . d} \operatorname{Bet}\left(\beta_{1}, \beta_{2}\right) \text { with } \sum_{i=1}^{N_{c_{h}}} a_{i, h}=1
$$

$\beta_{1}$ and $\beta_{2}$ are estimated using auxiliary data on GPA.

Results

## The Structural Model: Results (Extensive Margin)

- For households with both gender and firstborn daughter,

$$
\begin{equation*}
\hat{\theta}_{1}^{b^{d, s}, h i g h}=0.119 \tag{5}
\end{equation*}
$$

- For households with both gender and second born daughter, we have:

$$
\begin{equation*}
\hat{\theta}_{1}^{b^{s, d}, h i g h}=0.13 \tag{6}
\end{equation*}
$$

- For households with only daughters or only sons, we have:

$$
\begin{equation*}
\hat{\alpha}_{1}^{h i g h}-\hat{\alpha}_{2}^{h i g h}=0.02 \tag{7}
\end{equation*}
$$

- The average cost difference at the extensive margin is 0.02 .
- perceive average utility to graduating high school is $31 \%$ higher for 2 nd born son compared the 1st born daughter.
- that is $34 \%$ higher for 1 st born son compared to 2 nd born daughter


## The Structural Model: Results (Intensive Margin)

- $\hat{\theta}_{1}^{\text {low }}=0.0239$, and $\hat{\alpha}_{1}^{\text {low }}-\hat{\alpha}_{2}^{\text {low }}=0.0013$ for non-educated parents.
- For college educated parents, $\hat{\theta}_{1}^{\text {low }}=0.00759$, and $\hat{\alpha}_{1}^{\text {low }}-\hat{\alpha}_{2}^{\text {low }}=0.00045$.
- parents without formal education perceive a $6.3 \%$ higher utility on graduating high school for sons compared to daughters,
- for college-educated parents, the difference is approximately $2 \%$.


## Counterfactual Analysis

Counterfactual Analysis: Heterogeneity in the effect of disadvantages by level of ability

(a) Non-educated head of hhs

(b) College educated head of hhs

Figure 5: Effect of gender and birth order effects on inequality ( $N_{c}=2$ )

- First-born daughters in non-educated households receive more education than younger brothers if their ability is $13 \%$ higher compared to their brothers.
- That number is $4 \%$ among college educated parents.


## Counterfactual Analysis: Remove constraints for having a non-educated child



Remove extensive margin constraints
Mean $=-1.27$, Total inequality $=2.94)$
With diadvanatges $($ Mean $=-3.46$, Total inequality $=6.55)$
Empirical CDF

Figure 6: Distribution of the difference in children's education ( $N_{c}=2$ )

## Comparative Statics: Increase Education Resources

```
Comparative statics
(mean = -1.52, Total inequality =3.34)
Data: College educated hh
(mean = -0.77, Total inequality =3.03)
Data: Non-educated hh
(mean =-3.46, Total inequality =6.29)
```

Empirical CDF


- Remove the high constraint for having an uneducated child among non-educated parents.
and
- Increase $q_{T}$ of non-educated parents such that the average is the same as college educated parents.

Figure 7: Distribution of the difference in daughter and son's education $\left(N_{c}=2\right)$

## Counterfactual Analysis: Education cost reduction policy

| - Cost reduction policy $($ Mean $=-0.74$, Total inequality $=6.88)$ |
| :--- |
| — $N o$ disadvantages $($ Mean $=-0.13$, Total inequality $=6.16)$ |
| - With diadvanatges (Mean $=-3.46$, Total inequality $=6.55)$ |


(1) At the extensive (resp. intensive) margin $\downarrow \approx 2 \%$ (resp. $\approx 0.13 \%$ ) in schooling cost for firstborn children.
(2) At the extensive (resp. intensive) margin $\downarrow \approx 4 \%$ (resp. $\approx 1.8 \%$ ) in schooling cost for daughters.

Figure 8: Distribution of the difference in children's education ( $N_{c}=2$ )

The cost reduction policy is calibrated such that the distribution with that policy match the one in absence of disadvantages.

Optimal Number of children as function of $q_{T}$ (When there is a constraint to have an uneducated child)


Figure 9: Indirect utility from distribution of education resources

- When education resources are such that $q_{T}<20, N_{c}=2$ is optimal.
- When education resources are such that $20 \leq q_{T} \leq 40 N_{c}=3$ is optimal.


## Optimal Number of children as function of $q_{T}$ (When there is a constraint

 to have an uneducated child)

Figure 10: Distribution of number of children by average education of children [for non-educated households with $q_{T} \leq 40$ ]

- At least $13 \%$ of households with $q_{T}<20$ do not have optimal $N_{c}$.
- At least $87 \%$ of households with $q_{T} \geq 20$ have optimal $N_{c}$.

Optimal Number of children as function of $q_{T}$ (When there is no constraint to have an uneducated child)


Figure 11: Indirect utility from distribution of education resources

- $N_{c}=2$ is always optimal.

Optimal Number of children as function of $q_{T}$ (When there is no constraint to have an uneducated child)


Figure 12: Distribution of number of children by average education of children [for non-educated households with $q_{T} \leq 40$ ]

- At least $9 \%$ of households with $q_{T}<20$ do not have optimal $N_{c}$.
- At least $27 \%$ of households with $q_{T} \geq 20$ do not have optimal $N_{c}$.

Conclusion

## Conclusion

- There is a sharp inverted $U$ shape between the within household average and standard deviation of children's education.
- Among non-educated parents, $\approx 70 \%$ of within household inequality is due to gender and birth order effect.
- That number is $\approx 33 \%$ among college educated parents.
- Removing extensive margin gender effect on education reduce $3 / 5$ of the gender effect on intra-household inequality.
- An education voucher-type of policy to non-educated parents combined with compulsory education, reduce the gender effect by $\approx 1 / 2$, and average inequality by $\approx 55 \%$.
- A targeted education cost reduction policy $(\approx 4 \%)$ eliminate the effect of gender and birth order, but does not reduce average intra-household inequality in the sample.


## Appendix

Appendix A1: Average level of education of children as function of parents' education


Figure 13: Average children's education as function of parents' education (Benin, 2013).

```
return
```

Appendix A2: Number of children as function of parents' education


Figure 14: Distribution of number of children as function of parents' education (Benin, 2013). return

Appendix A3: Gender composition by type of households (households with 2 children)


Figure 15: Gender composition by number of educated children (Benin, 2013).

Appendix A: Move and Stay back adult children


Figure 16: Mean and standard deviation of adult children

## Appendix A4: Average level of education and educational inequality

## Table 1: Educational inequality on average education

|  | $(1)$ | $(2)$ | $(3)$ | $(4)$ | $(5)$ | $(6)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Full sample |  |  | Non-educated hh | College educated hh |  |
| Average education $(\bar{q})$ | $1.25^{*}$ | $1.04^{*}$ | $1.44^{*}$ | $1.26^{*}$ | $0.87^{*}$ | $0.64^{*}$ |
| $\bar{q}^{2}$ | $[1.24 ; 1.27]$ | $[1.02 ; 1.07]$ | $[1.42 ; 1.46]$ | $[1.23 ; 1.29]$ | $[0.81 ; 0.94]$ | $[0.54 ; 0.75]$ |
|  | $-0.08^{*}$ | $-0.06^{*}$ | $-0.09^{*}$ | $-0.08^{*}$ | $-0.05^{*}$ | $-0.04^{*}$ |
|  | $[-0.08 ;-0.08]$ | $[-0.06 ;-0.06]$ | $[-0.09 ;-0.09]$ | $[-0.08 ;-0.08]$ | $[-0.05 ;-0.04]$ | $[-0.04 ;-0.03]$ |
| $\mathrm{R}^{2}$ | 0.69 | 0.71 | 0.73 | 0.74 | 0.61 | 0.62 |
| Covariates |  | $\checkmark$ |  | $\checkmark$ |  | $\checkmark$ |
| Num. obs. | 32729 | 32729 | 19558 | 19558 | 1438 | 1438 |

[^0]Appendix A5: Average level of education and educational inequality


Figure 17: Across region mean and standard deviation of education for people btw 18-40yrs (Benin, 2013).

Appendix A6: Average level of education and educational inequality


Figure 18: Average inequality (observed, min, and max) as function of average years of education for households with 2 children(Benin, 2013). return

## Appendix A7: Proof

$$
\Delta_{\text {daughter-son }} E d u c_{h}=\beta_{0}+\beta_{1} \text { Firstborn_daughter }_{h}+\varepsilon_{h}
$$

$$
E\left[\left|\Delta_{\text {daughter-son }} E d u c\right|\right]=E\left[\mid \beta_{0}+\beta_{1} \text { Firstborn_daughter }+\varepsilon \mid\right]
$$

$$
E\left[\mid \beta_{0}+\beta_{1} \text { Firstborn_daughter }+\varepsilon \mid\right] \geq \mid E\left[\beta_{0}+\beta_{1} \text { Firstborn_daughter }+\varepsilon\right] \mid
$$

By Jensen's inequality.

$$
E\left[\mid \beta_{0}+\beta_{1} \text { Firstborn_daughter }+\varepsilon \mid\right] \geq \mid \beta_{0}+\beta_{1} E[\text { Firstborn_daughter }]+\underbrace{E[\varepsilon]}_{\text {Assumed to be } 0} \mid
$$

Therefore,

$$
E[\text { Range }] \geq \mid \beta_{0}+\beta_{1} E[\text { Firstborn_daughter }] \mid
$$

Hence,

$$
E[\text { Range } \mid \text { household has firstborn daughter }] \geq\left|\beta_{0}+\beta_{1}\right|
$$

Appendix B: Histogram of within household difference in average education of daughters and sons (Benin, 2013)


Gender disadvantage in education attainment $\Longrightarrow$ Higher mass on the negative side.

Figure 19: Histogram of within household difference in average education of daughters and sons (Benin, 2013)

Appendix B: Histogram of within household difference in average education of daughters and sons (USA, 2015)


Figure 20: Histogram of within household difference in average education of daughters and sons (USA, 2015)

## Appendix C1: Model vs. Data



(a) Firstborn vs. second born
(b) Daughter vs. son

Figure 21: Distribution of the difference in education (Data vs. Model)

## Appendix C2: Model vs. Data



Figure 22: Moments (Data vs. Model)

Model for $N_{c}=3$

## Appendix D1: The Structural Model

For $N_{c}=3$, Let

$$
\begin{gathered}
U\left(q_{h}, \theta\right)=\nu_{h}^{l}\left[\sum_{i=1}^{N_{c}} a_{i} \cdot\left(q_{i}\right)^{\delta_{i, h}^{l}}-\alpha_{i}^{l} q_{i}\right]+\nu_{h}^{m}\left\{\sum_{i=1}^{N_{c}}\left[e_{i}^{m} \cdot\left(a_{i} \cdot\left(q_{i}\right)^{\delta_{i, h}^{m}}-\alpha_{i}^{m} q_{i}\right)\right]\right\} \\
+\nu_{h}^{h}\left\{\sum_{i=1}^{N_{c}}\left[e_{i}^{h} \cdot\left[\left(a_{i} \cdot\left(q_{i}\right)^{\delta_{i, h}^{h}}-\alpha_{i}^{h} q_{i}\right)\right]\right\}\right.
\end{gathered}
$$

where,

- $\nu^{\text {type }} \sim \operatorname{Bernoulli}\left(p_{\text {type }}\right)$,
- $\delta_{i, h}^{\text {type }}=\gamma-\theta_{1}^{\text {type }}$ Female $_{i} \frac{1}{N_{c}-1} \sum_{\{i, j \in h\}, j \neq i}\left(1-\right.$ Female $\left._{j}\right)$, with
type $\in\{\operatorname{low}(l), \operatorname{medium}(m), \operatorname{high}(h)\}$


## The Structural Model

$$
\begin{gathered}
e_{i}^{m}=1\left\{\exists j:\left(a_{i} \cdot\left(q_{i}\right)^{\delta_{i, h}^{m}}-\alpha_{i}^{m} q_{i}\right)>\left(a_{j} \cdot\left(q_{i}\right)^{\delta_{j, h}^{m}}-\alpha_{j}^{m} q_{j}\right)\right\}, \\
e_{i}^{h}=1\left\{\left(a_{i} \cdot\left(q_{i}\right)^{\delta_{i, h}^{h}}-\alpha_{i}^{h} q_{i}\right)>\left(a_{j} \cdot\left(q_{i}\right)^{\delta_{j, h}^{h}}-\alpha_{j}^{h} q_{j}\right), \forall j \neq i\right\},
\end{gathered}
$$

They are derived from the following constraints:

$$
\sum_{i=1}^{3} e_{i}^{m}=2 \text { and } \sum_{i=1}^{3} e_{i}^{h}=1
$$

The vector of parameters of interest is

$$
\theta=\left(\theta_{1}^{l}, \theta_{1}^{m}, \theta_{1}^{h}, \alpha_{(1)}^{l}-\alpha_{(2)}^{l}, \alpha_{(1)}^{m}-\alpha_{(2)}^{m}, \alpha_{(1)}^{h}-\alpha_{(2)}^{h}\right)
$$

The dimension of $\theta$ is $1 \times 6$. Treturn
To allow for heterogeneous effect of gender disadvantage we can assume that

$$
\theta_{1}^{\text {type }}=\theta_{1}^{\text {type }}(\text { birth_order })
$$

Model generalization for $N_{c} \geq 2$

## The Structural Model $\left(N_{c}>1\right)$ : Set up

Let type $\in\left\{0,1, \ldots N_{c}-1\right\}$, where

- 0 corresponds to the least constrained/no constraints to have a non-educated child,
- and $N_{c}-1$ corresponds to constrained to have $N_{c}-1$ non-educated children.

$$
\begin{equation*}
U\left(q_{h}, \theta\right)=\sum_{c=2}^{N_{c_{h}}}\left\{1\left\{N_{c_{h}}=c\right\} \cdot \sum_{\text {type }}\left\{\nu_{h}^{c, \text { type }} \cdot \sum_{i=1}^{c} e_{i}^{c, t y p e} \cdot\left[a_{i} \cdot\left(q_{i}\right)^{\delta_{i, h}^{\text {type }}}-\alpha_{i}^{\text {type }} q_{i}\right]\right\}\right\} \text { where } \tag{9}
\end{equation*}
$$

- $\nu_{h}^{c, .} \sim \operatorname{Multinomial}\left(p_{c, .}\right)$, with $p_{c, .}=\left(p_{c, 0}, p_{c, 1}, \ldots, p_{c, N_{c}-1}\right)$, and $\sum_{\text {type }=0}^{N_{c}-1} p_{c, t y p e}=1$
- $\delta_{i, h}^{\text {type }}=\gamma-\theta_{1}^{\text {type }}$ Female $_{i} \frac{1}{N_{c_{h}}-1} \sum_{\{i, j \in h\}, j \neq i}\left(1-\right.$ Female $\left._{j}\right)$,
- $\sum_{i=1}^{c} e_{i}^{c, \text { type }}=N_{c_{h}}-$ type,
- $q_{h}=\left(q_{1, h}, \ldots, q_{N_{c}, h}\right)$


## The Structural Model: Set up

Let, $M=C\left(N_{c_{h}}, N_{c_{h}}\right.$-type $)$ be the total number of possible combination of $\left\{1,2, \ldots, N_{c_{h}}\right\}$ s.t $e_{k}^{c, \text { type }}=1$, and, $S=\left\{S_{1}, S_{2}, S_{M}\right\}$ denotes the set of possible combinations.

Compute

$$
\begin{equation*}
q_{h}^{c, \star}\left(S_{m}\right)=\operatorname{argmax}\left\{\sum_{k \in S_{m}} a_{i} \cdot\left(q_{k}\right)^{\delta_{k, h}^{\text {type }}}-\alpha_{k}^{\text {type }} q_{k} \text { subject to } \sum_{k} q_{k}=q_{T} \text { and } 0 \leq q_{k} \leq q_{\max }\right\} \tag{10}
\end{equation*}
$$

Compute $U\left(q_{h}^{\star}\left(S_{m}\right), \theta\right)$, for $m \in\{1,2, \ldots M\}$,
The optimal educational distribution is

$$
q_{h}^{\star}\left(S_{m}\right) \mid U\left(q_{h}^{\star}\left(S_{m}\right)>U\left(q_{h}^{\star}\left(S_{m^{\prime}}\right), \forall m^{\prime} \neq m, \text { with } q_{i}^{\star}=0 \text { if } i \notin S_{m}\right.\right.
$$

The vector of parameter is

$$
\theta=\left(\theta_{1}^{\text {type }}, \alpha_{1}^{\text {type }}, \ldots, \alpha_{N_{c}-1}^{\text {type }}\right)
$$

## Illustrative Example

- Let $N_{c_{h}}=3$, and type $=1$,
- $C\left(N_{c_{h}}, N_{c_{h}}\right.$-type $)=C(3,2)=3$, the possible combinations are $\{1,2\},\{1,3\}$, and $\{2,3\}$.
- We compute $q_{h}^{\star}(\{1,2\}), q_{h}^{\star}(\{1,3\})$, and $q_{h}^{\star}(\{2,3\})$, and
- $U\left(q_{h}^{\star}(\{1,2\}), \theta\right), U\left(q_{h}^{\star}(\{1,3\}), \theta\right)$, and $U\left(q_{h}^{\star}(\{2,3\}), \theta\right)$
- Suppose that $U\left(q_{h}^{\star}(\{1,2\}), \theta\right)>U\left(q_{h}^{\star}(\{1,3\}), \theta\right)>U\left(q_{h}^{\star}(\{2,3\}), \theta\right)$
- The optimal educational distribution is $\left(q_{h}^{\star}(\{1,2\}), 0\right)$.


## Appendix E: GMM Standard Errors

(1) Variance covariance matrix for parameter estimates is given by:

$$
\Omega=\left[\left.\left.\frac{\partial m(\theta)^{\prime}}{\partial \theta}\right|_{\hat{\theta}} V^{-1} \frac{\partial m(\theta)}{\partial \theta}\right|_{\hat{\theta}}\right]^{-1}
$$

(2) $\frac{\partial m(\theta)}{\partial \theta}$ is obtained numerically,

$$
\left.\frac{\partial m(\theta)}{\partial \theta}\right|_{\hat{\theta}}=\frac{m(\hat{\theta}+h)-m(\hat{\theta})}{h}
$$

(3) $V$, the variance-covariance matrix of the data moments is calculated by bootstrapping the data - calculate the moments N times, then use these N obs of the moments and calculate the covariance between them.
(1) The std errors will be the square roots of the diagonal elements of $\Omega$.

## Appendix F: Return to schooling

$$
\log (Y)=\eta_{0}+\sum_{k=0}^{4} \eta_{1, k} E_{k}+\eta_{2} \text { Female }+\sum_{k=0}^{4} \eta_{3, k} E_{k} \times \text { Female }+ \text { Age }+\varepsilon
$$



Figure 23: Return to schooling (Benin, 2010)

- Total return to college compared to no educ is $22 \% \uparrow$ for men compared to female.
- It is $36 \%$ higher for HS graduation


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[^0]:    * Null hypothesis value outside the confidence interval. Covariates include parents' education, area of residence, religion, number of children, and gender composition of the household.

